

Does the program change participant behavior? OR Is one program component more effective than another?

Do you have more applicants or people interested in your program than you can serve?

No

Can you identify a similar group who does not receive services from your program?

Yes

Yes

Consider an impact study with a random assignment design. [Click here for more information.](#)

Consider an impact study with a quasi-experimental design. [Click here for more information.](#)

Do participant outcomes change from program start to end?

Consider a descriptive study with a pre/post design. [Click here for more information.](#)

What factors lead to more effective program implementation?

Can you identify a comparison group who will receive services provided through different approaches?

No

Can you identify program strategies that appear to be promising?

Yes

Yes

Consider an impact study. [Click here for more information.](#)

Consider a descriptive study documenting program implementation. [Click here for more information.](#)